



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Pol/B Nelson/DSCC/D/Sen/FL (16779)
Abar Media (2878)
HUTTON,SHELLI
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
BILL NELSON/DSCC (134928)
National/Political
544/06272683

Invoice 627546
Inv Date 8/26/2012
Terms Net 30
Contract 326405
Bill Type Standard
Period 7/30/2012 - 8/26/2012

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

BILL NELSON/DSCC
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 8/28/2012 5:45:56PM

Abar Media
6190 Grovedale Court
Suite 200
Alexandria, VA 22310

AgM

OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	7:00:00AM- 9:00:00	Day,W-1	08/15/12 8:54AM (We)	00:30	BNDS12001H	\$2300.00	
2.0	Spot	7:00:00AM- 9:00:00	Day,M-1	08/20/12 7:29AM (Mo)	00:30	BNDS12001H	\$2300.00	
3.0	Spot	10:00:00AM-11:00:00	Day,Th-1	08/16/12 10:50AM (Th)	00:30	BNDS12001H	\$600.00	
4.0	Spot	10:00:00AM-11:00:00	Day,Tu-1	08/21/12 10:16AM (Tu)	00:30	BNDS12001H	\$600.00	
5.0	Spot	12:00:00PM- 1:00:00	Day,Th-1	08/16/12 12:28PM (Th)	00:30	BNDS12001H	\$1000.00	
6.0	Spot	12:00:00PM- 1:00:00	Day,M-1,Tu-1	08/20/12 12:42PM (Mo)	00:30	BNDS12001H	\$1000.00	
6.0	Spot	12:00:00PM- 1:00:00	Day,M-1,Tu-1	08/21/12 12:41PM (Tu)	00:30	BNDS12001H	\$1000.00	
7.0	Spot	4:00:00PM- 5:00:00	Day,W-1,F-1	08/15/12 4:55PM (We)	00:30	BNDS12001H	\$900.00	
7.0	Spot	4:00:00PM- 5:00:00	Day,W-1,F-1	08/17/12 4:40PM (Fr)	00:30	BNDS12001H	\$900.00	
8.0	Spot	4:00:00PM- 5:00:00	Day,Tu-1	08/21/12 4:19PM (Tu)	00:30	BNDS12001H	\$900.00	
9.0	Spot	7:00:00PM- 7:30:00	Day,W-1,Th-1	08/15/12 7:06PM (We)	00:30	BNDS12001H	\$4200.00	
9.0	Spot	7:00:00PM- 7:30:00	Day,W-1,Th-1	08/16/12 7:06PM (Th)	00:30	BNDS12001H	\$4200.00	
10.0	Spot	7:00:00PM- 7:30:00	Day,M-1,Tu-1	08/20/12 7:24PM (Mo)	00:30	BNDS12001H	\$4200.00	
10.0	Spot	7:00:00PM- 7:30:00	Day,M-1,Tu-1	08/21/12 7:29PM (Tu)	00:30	BNDS12001H	\$4200.00	
11.0	Spot	7:00:00PM- 8:00:00	Day,Sa-1	08/18/12 7:21PM (Sa)	00:30	BNDS12001H	\$1400.00	
12.0	Spot	6:00:00PM- 6:30:00	Day,Sa-1	08/18/12 6:21PM (Sa)	00:30	BNDS12001H	\$1600.00	
13.0	Spot	6:00:00PM- 6:30:00	Day,Su-1	08/19/12 6:27PM (Su)	00:30	BNDS12001H	\$2200.00	
14.0	Spot	11:30:00PM-12:00:00	Day,Su-1	08/19/12 11:54PM (Su)	00:30	BNDS12001H	\$500.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$34,000.00
Commission	(\$5,100.00)
Net Total	\$28,900.00

Total Spots 18

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.